



For Immediate Release

GSO Announces Availability of GSO Ground Service

Regional Next-Day Ground Parcel Delivery Now Available in CA, NV and AZ

Alameda, CA, February 22, 2011. Regional carrier Golden State Overnight (GSO) has announced availability of *GSO Ground* – a service that provides next-day ground parcel delivery to every address in California and the metropolitan regions of Nevada and Arizona. *GSO Ground* is now available to any GSO customer with scheduled daily service.

“Businesses are demanding cost-effective alternatives to the overnight delivery options available through the national carriers,” said Dana Hyatt, President of GSO. “With *GSO Ground*, customers can ship next-day throughout California and much of Nevada and Arizona—paying regular ground rates and receiving a premium-level service, while saving on the numerous fees and accessorial charges that often go unnoticed until the invoices arrive.”

While next-day ground service for UPS and FedEx customers is generally limited to Zone 2 delivery areas, GSO guarantees next-day service throughout the entire state of California, as well as the metropolitan regions of Nevada and Arizona. *GSO Ground* service between some northern California areas and Arizona requires two (2) days in transit.

GSO Ground also presents certain cost advantages. *GSO Ground* customers pay rates that are nearly identical to the published commercial Ground rates of national carriers such as UPS and FedEx, but are charged less for accessorial fees. GSO customers do not incur residential or commercial delivery fees, charges for adult signatures, additional handling fees, etc. Other charges, such as those for C.O.D. and address correction, are discounted.

A side-by-side comparison of competitor fees and surcharges can be found at www.gso.com.

In business since 1995, GSO complements its *GSO Ground* parcel service with *GSO Priority Overnight* service to California and metropolitan areas of Nevada and Arizona, including 8:00AM, 10:30AM and Saturday delivery options. *GSO Priority Overnight* customers often recognize cost savings in excess of 40% as compared to the priority overnight services available through the national carriers.

For more information regarding the *GSO Ground* or *GSO Priority Overnight* services, visit www.GSO.com, or call 1-800-322-5555.

About GSO:

Golden State Overnight (GSO) is a regional overnight carrier based in Alameda, California. GSO offers guaranteed overnight ground and priority overnight delivery to every address in California, and the metropolitan areas of Nevada and Arizona. GSO provides a strong regional alternative to the national carriers – offering premium-level services at a substantial cost savings. GSO customers enjoy later pickups, earlier deliveries and unsurpassed customer service, as well as easy-to-use web-based shipping tools.

For more information, visit www.GSO.com, or call 1-800-322-5555.